



International Soccer Festival  
& Pan African Film Festival's

# BLACK TIE CELEBRITY GALA

& Fundraiser

December 17, 2016 • 6:30pm  
at **Silver Street Studios**  
2000 Edwards, Houston TX 77004

Benefiting the  
**2017 International Soccer Festival**  
(Houston, TX Sept 3-9, 2017)

...and non-profit projects of  
**Go Blue For Water,**  
**Casa de Angola-Houston**  
and the **Ethiopian Community**  
**Organization of Houston**

*Featuring Hollywood Actors...*

**Robert Townsend and  
Leon Preston Robinson IV**



## Robert Townsend

Actor – Comedian – Writer – Director – Producer –  
Television Network CEO “Ain’t No Mountain High  
Enough” – the Motown classic is the perfect song  
to describe Hollywood icon Robert Townsend.  
Townsend started out as an extra in movies and  
has since become a heralded actor, comedian,  
writer, director, producer, and cable network  
programming CEO. That’s not so bad for a kid from  
the west side of Chicago who was raised by a  
single mom of four children on welfare. Never  
satisfied with his own success Townsend continues  
to overcome even greater obstacles and climb even  
bigger mountains in the  
entertainment industry.

## Leon Preston Robinson IV

usually credited as simply **Leon**, is an American actor and singer, who began his professional career as a film actor in 1982. Best known for his roles as J.T. Matthews in the 1991 Robert Townsend film, “The Five Heartbeats”, Derice Bannock in the 1993 film, “Cool Runnings”, and as Shep in the 1994 basketball drama film, “Above the Rim”.



More information available at  
<http://www.wisemancompany.com/Event.html>



## The 2016 Black-Tie Celebrity Gala Fundraiser,

with major International and National sports figures, prominent community leaders and major celebrities consists of a reception/cocktails, dinner, and a keynote speaker. Promotion of the event includes television, internet, social media, radio and newsprint advertisement through our public relations team and local community organizations to showcase your participation and support of this Gala.

A percentage of the proceeds will benefit the NPO projects of "Go Blue For Water", the "Ethiopian Community Organization of Houston" and "Casa de Angola -Houston", all 501(c)3 entities.

Sponsorship from the business community in this event is the key to the overall success of the International Soccer Festival in 2017.

As a comprehensive international event, this promises to be the most successful and high-impact cultural exhibition in the United States. We believe that you can help make this event a major success.

Thank you in advance for your consideration and support.

Sincerely,

*Corey Mason*

Corey Mason,  
Event Director,  
International Soccer  
Festival, Inc.

## International Soccer Festival & Pan African Film Festival's Black Tie Celebrity Gala & Fundraiser

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### 2016 SPONSORSHIP CATEGORIES...

#### Diamond Sponsor

**Sponsorship Total: USD \$5,000 | Package Available: 1**

**Package includes Core Benefits plus:**

- Presenting sponsorship (above Gala title) on all materials and in media outreach
- Opportunity to extend recognition beyond Gala to additional ISF programs
- Meet and greet with the celebrities and community leaders in the VIP area
- Onstage speaking opportunity to present sponsorship donation
- 20 complimentary VIP Gala registrations
- One 100-word corporate profile featured on the sponsors page of the website
- One 100-word corporate profile in the Gala Program
- Two full-page (A size) color advertisement in the Gala Program
- Acknowledgement in press releases for the event

#### Titanium Sponsor

**Sponsorship Total: USD \$3,000 | Packages Available: 2**

Package includes Core Benefits plus:

- One 100-word corporate profile in the Gala Event Program
- Onstage speaking opportunity to present sponsorship donation
- 16 complimentary Gala registrations
- One full-page (A-size) color advertisement in the Gala Program
- Meet and greet with the celebrities and community leaders in the VIP area
- Special reserved table with 10 complimentary tickets for the Gala

#### Platinum Sponsor

**Sponsorship Total: USD 2,000 | Packages Available: 4**

**Package includes Core Benefits plus:**

- 16 complimentary Gala registrations
- Acknowledgement in press releases for the event
- One half-page (A-size) color advertisement in the Gala Program

#### Gold Sponsor

**Sponsorship Total: USD \$1000 | Packages Available: Multiple**

**Package includes Core Benefits plus:**

- 10 complimentary Gala registrations
- One half-page color advertisement in the Gala Program

#### Silver Sponsor

**Sponsorship Total: USD \$500 | Packages Available: Multiple**

**Package includes Core Benefits plus:**

- 4 complimentary Gala registrations
- One quarter-page color advertisement in the Gala Program

#### Bronze Sponsor

**Sponsorship Total: USD \$1,500 | Packages Available: Multiple**

**Package includes Core Benefits plus:**

- 2 complimentary Gala registrations
- One quarter-page color advertisement in the Gala Program

#### Individual Tickets

**\$75.00** Online at [www.international-soccer-festival.net](http://www.international-soccer-festival.net)

**\$100.00** At the Door

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# Sponsorship Commitment Form

Organization: \_\_\_\_\_ Federal ID #: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company Web Site Address: \_\_\_\_\_

- Diamond Level - \$5,000     Titanium Level - \$3,000     Platinum Level - \$2,000  
 Gold Level - \$1,000     Silver Level - \$500     Bronze Level - \$250

## SPONSORSHIP PAYMENT INSTRUCTIONS:

**Pay by Check:** Please make checks payable to "International Soccer Festival, Inc." – Fed ID#: 90-1015555

**Please return this completed form and check to:**  
**International Soccer Festival,**  
Ximena Alvarado, Sponsorship Director,  
2800 Post Oak Blvd, Suite 4100, Houston, TX 77056

**Pay by Credit Card:** If paying by credit card, complete print and mail or take a scan or photo and email this sponsor form to: [xalvarado@international-soccer-festival.com](mailto:xalvarado@international-soccer-festival.com) ( Phone: 1-832-390-2247)

Charge my:  VISA     Master Card     American Express     Discover

Organization: \_\_\_\_\_

Name of cardholder: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Amount: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

**IMPORTANT NOTE:** After completing this form, email your company logo as a .TIFF file **in full color AND in black and white** to: [dalbert@international-soccer-festival.com](mailto:dalbert@international-soccer-festival.com) with a minimum resolution of 300 dots per inch (DPI).

To be recognized as a sponsor in printed materials distributed at the meeting, contributions must be received **no later than December 9, 2016.**