

2017 JUNETEENTH EVENTS

FRIENDS OF EMANCIPATION PARK

June 10-19, 2017

Let's Celebrate
Freedom!

Celebrating the abolition of slavery in the United States of America:

154 years since the Emancipation Proclamation

152 years since Texas slaves were granted freedom

145 years of Emancipation Park Area Freedom Celebrations &

44 years of Central Houston Freedom Parades

FRIENDS' & EMANCIPATION HISTORICAL DISTRICT EVENT SCHEDULES:

Sat. • June 10 • 2-5pm... \$8

MISS JUNETEENTH PAGEANT

Host: Friends of Emancipation Park
Location: Trinity UMC,
2600 Holman,
Houston, TX 77004

Thur. • June 15 • 2-5pm

CHILDREN'S HISTORICAL FUNDAY

Free History Games
& Fun for Kids
Host: Friends of Emancipation Park
Location: TBA

Fri. • June 16 • 1pm-3pm

FREEDOM ALL-STARS YOUTH TALENT SHOW,

Free admission & Free entries for all
talented City of Houston
Parks Dept youths Ages 5-19
Host: Friends of Emancipation Park
Location: Third Ward Multi-Svs Center
3611 Ennis, Houston, 77004

Sat. • June 17

10am-11am • 10am-5pm

Emancipation Park 44th ANNUAL PARADE

Join us as we march to the
City of Houston's free celebration in
Emancipation Park!

"Marching up EMANCIPATION AVENUE"

Host: Friends of Emancipation Park
Location: Wheeler Avenue heading north
on Emancipation Avenue to the Park!

Sun. • June 18 • 1- 5pm

JUNETEENTH GOSPEL FEST & FATHER'S

FREEDOM PANEL
Free Soulful Sunday
Father's Day concert with
area Singers and choirs
Host: Friends of Emancipation Park.
Location: TBA

Mon. • June 19 • 10am-5pm*

JUNETEENTH! at Emancipation Park

We join Mayor Sylvester Turner,
the Emancipation Park Conservancy,
and a host of VIP Officials at the
City of Houston's official
**EMANCIPATION PARK
RE-DEDICATION CEREMONY
& COMMUNITY FESTIVAL!**

Update as of May 18, 2017. Subject to change without notice.

Updates & Event Locations • Applications • Vendor / Sponsor info...

www.EmancipationUSA.com

www.EmancipationUSA.com | info@EmancipationUSA.com



DESIGN DONATED BY
WISEMANCOMPANY.COM

*Update as of May 8, 2017. Subject to change. Some locations/details to be announced online.

Emancipation Park

Houston's oldest public park is located in the historic Third Ward. Site was originally part of the land granted in 1839 to James S. Holman, who had served as Houston's first mayor. In 1836, African-Americans, along with Mexican prisoners of war, cleared the land for Houston's original townsite. After the Civil War, the African-Americans were encouraged to continue working on the rural plantations, albeit now for wages, but many rushed into nearby cities in search of better work. While individuals were purchasing land on which to build homes, groups within the black community pooled their resources to obtain the property for larger purposes, including the construction of schools and churches. The black population throughout Texas began to celebrate the first anniversary of emancipation in Texas on June 19, 1866. The holiday, known as "Juneteenth," became a festive occasion, marked by picnics, games and public speeches. In Houston, events were organized in different locations until July 10, 1872 when members of local churches led by politician Richard Allen, Richard Brock, Reverend Jack Yates of Antioch Baptist Church, and Reverend Elias Dibble of Trinity Methodist Church, raised \$1000 to secure the purchase of the 10 acre parcel, where they established the park "in their capacity as trustees of the Colored People of Harris County, known as the Festival Association and their successors in office." Houston's Colored Emancipation Park Association (CEPA) was chartered on April 28, 1883, as a private corporation for the purpose of "celebrating the anniversary of the Emancipation Proclamation in Texas, for social enjoyment and mutual improvement, and to decorate and preserve the ground used for the purposes above indicated."

During the Juneteenth celebrations, which sometimes lasted two or three days, festival goers enjoyed barbecues, carnival rides and dancing. Descriptions of the event frequently mentioned the popularity of strawberry flavored "red soda water" stands, and parades to the park where activities included foot and bicycle races, a greased pig contest, and a greased pole-climbing race. To fund operations of the park, the trustees solicited contributions from the community.

Apparently, the Emancipation Park Board and an Advisory Committee appealed to Houston city officials to take possession of the park since they felt that the city we could more easily finance future maintenance and improvements to the park; therefore the park was then donated to the City of Houston in 1916 with future input from a board of African American citizens. Soon the park offered playground equipment and games, a Sunday story hour, as well as classes for girls in handcrafts, such as rag rug making and Pine-needle basket weaving. Daily activities included croquet, volleyball, baseball, and tennis. The children were supervised by volunteers from neighborhood churches. For more than 20 years, Emancipation Park was the only public park in Houston open to African-Americans, and it quickly became a well used public space used for concerts, movies, and parades. In 1938 through 39, the Public Works Administration (PWA) constructed on the Park site a recreation Center, swimming pool and bathhouse, designed by prominent Houston architect, William Ward Watkin. The buildings are important examples of PWA construction in Houston, especially the recreation center with its rear "outdoor" performing arts stage which once greeted it's spectators in an adjacent outdoor amphitheater. Still visible is the original outline of the stage opening, which is embellished on either side by highly stylized Native American release depicting "Comedy" and "Tragedy." The buildings, since their construction are still used for recreation, after-school and summer programs for children, community meetings, and classes for youth and adults.

Though the Juneteenth holiday declined in popularity during World War II, interest briefly revived in 1950, but then fell off again as the Civil Rights Movement gained momentum. However, there was one auspicious occasion when there was a huge rally at the park for Dr. Martin Luther King Jr. during the 1960s. For the past several decades, since the early 1970s, resurgence in interest has led to annual Juneteenth celebrations at Emancipation Park. The Juneteenth Blues Festival, founded in 1974 was originally staged at the park and has frequently opened there. The Juneteenth holiday – celebrated for the first time almost 151 years ago at Emancipation Park, has spread beyond Texas and is now celebrated throughout the United States and around the world. Following Texas' example, more than 25 states now have declared Juneteenth to be an official holiday. As the site for the original Juneteenth celebration and one of the first parks in America purchased by African-Americans specifically for this event, Emancipation Park remains an important symbol of a turning point in black state and national history.

The Friends of Emancipation Park was organized to foster the goals of the original founders of Emancipation Park, and they partner with the City of Houston parks and Recreation Department to raise awareness about the historical importance of the park, assist in the enhancement of Park programs, and work to make the park a viable entity in the greater third Ward community. Today, Emancipation Park remains A gathering place for local residents and it is an important symbol of African-American achievement in Houston. This site, including the his stork PWA buildings was designated on November 7, 2007, as a City Protective Landmark by Houston City Council with support of the Parks and Recreation Department, Friends of Emancipation Park and the Houston Archaeological and Historical Commission.

(Excerpt adapted from the City of Houston Protected Landmark Designation Application, Planning and Development Department, Historical Preservation)



Friends of Emancipation Park's

2017 JUNETEENTH EMANCIPATION CELEBRATION!



CELEBRATING THE LEGACY OF FREEDOM! www.EmancipationUSA.com
info@emancipationusa.com | P. O. Box 8113, Houston TX 77288

Update as of May 18, 2017. Subject to change without notice.

ATTENTION:

The Friends of Emancipation Park will host Juneteenth Event Registration & Planning meeting at "This is It," (2712 Blodgett, 77004) every Monday at 6:30pm, thru June 5, 2017

SCHEDULE subject to change as needed.
Some event locations to be announced.

Sat | June 10, 2017

2pm-4pm | \$8 Admission

at Trinity UMC, 2600 Holman, 77004
The Mildred Johnson

Miss Juneteenth Pageant:

Young ladies and gentlemen ages 3-19 learn poise, courtesy and exhibit their talents for awards and recognition
Contestant Entry/Registration Fee: \$35
(Registrations accepted thru May 22, 2017.)
Host: Friends of Emancipation Park.

Mon | June 12, 2017

12pm-2pm | PRIVATE

The Emancipation Park

Youth Luncheon

The Friends' Youth are hosted at a special "Freedom Luncheon"
Host: Friends of Emancipation Park.
Location: TBA



Thur | June 15, 2017

2pm-5pm | Free Admission

Children's Historical FunDay

Storytelling, Arts & Crafts, Games.
Host: Friends of Emancipation Park. Location: TBA



Fri | June 16, 2017

10am | Free Admission

at 3rd Ward Multi-Svs Center 77004
The Lonal X. Robinson

Freedom All-Stars Talent Show

Youths ages 5-19 compete for the Emancipation Park "Freedom Awards"
Entry Fees... Free to Houston Parks Dept Kids. Others:
Individual: \$10; Group of 2-10: \$25; Group of 11+: \$50
Host: Friends of Emancipation Park.

Sat • June 17, 2017 • 10-11am

Friends of Emancipation Park's

Juneteenth Parade

MARCHING UP EMANCIPATION AVENUE
from Texas Southern University to

Emancipation Park

3018 Emancipation Ave, Houston TX 77004

The Friends of Emancipation Park's 2017 Juneteenth Parade will begin staging at 9am near the TSU gym (Wheeler at Ennis streets), beginning west on Wheeler to Emancipation Avenue; then march north on to the city's festival in Emancipation Park!



THE PARADE IS FREE TO ...Bands, Entertainers, Drum lines, Dance Groups, Cheer & Step Teams, etc.. and walking families, Strollers, wheelchairs, Handicapped, Non-motorized Bikes & Tricycles, etc.

OTHERS ... Motorcycles/Horses: \$10; Walking Clubs & Organizations: \$25; Cars, Wagons, Vans and Trucks: \$50; Corporate Sponsors and Floats: \$150

10am-5pm • Free

Juneteenth Freedom Fest

Parade ends at the Festival at Emancipation Park!
Hosted by The City of Houston

1-3pm: **FREE WORKSHOPS...**

Hosted by Friends of Emancipation Park.
Location: TBA

Healthy Living Free Legal Clinic
Genealogy Workshop

Sun | June 18, 2017

1pm-5pm | FREE

The Friends'

Gospel Fest & Father's Freedom Panel

Featuring Emancipation Park Area Churches.
Host: Friends of Emancipation Park. Location: TBA



VOLUNTEER
Choirs, Bands, Vendors,
Volunteers & Sponsors
Welcome!

Mon • June 19, 2017 • 10am-5pm • Free

JUNETEENTH!

The City of Houston's Emancipation Park
Re-dedication Ceremony and 145th
JUNETEENTH CELEBRATION...

The City of Houston Emancipation Park Re-dedication Ceremony with Mayor Sylvester Turner, City, County, State and national officials, local organizations and Special Guests will be followed by a continuation of the City's Juneteenth Arts and Entertainment Festival Celebration in the park!



Additional / updated information, is always available at www.EmancipationUSA.com!

2017 JUNETEENTH EMANCIPATION CELEBRATION!

CELEBRATING THE LEGACY OF FREEDOM IN AMERICA

www.EmancipationUSA.com | info@emancipationusa.com | P. O. Box 8113, HOUSTON TX 77288



Sponsorship & Underwriting Opportunities

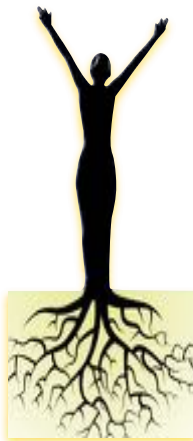
include events, workshops, performances, novelty items and more...



SOJOURNER TRUTH: \$2,000

Name/logo branding on T-shirts, Gift bags, Door Prizes, Souvenir Speciality Items, Giveaways and gifts for special guests (pens, bags novelty swag etc.)

Sponsorship logo on the sponsored t-shirts
Underwriting recognition in the Friends' Program.
Logo featured on the EmancipationUSA.com website
1/4 page Ad in the Friends' Program Book.



FREDERICK DOUGLASS: \$5,000

Healthy Living Workshop, Free Legal Clinic, Genealogy Workshop, Freedom Movie Night, Children's Historical Fun Day Entertainment Sponsorship of a Band, Speaker, Cultural Program, etc

Banner rights & Exhibit Space at sponsored event.
Underwriting recognition in the Friend's Program.
Logo featured on EmancipationUSA.com website.
1/2 page Ad in the Friends' Program Book.

HARRIET TUBMAN: \$7,000

Lonal X. Robinson Freedom Stars Talent Show Emancipation Park Kids Luncheon & FunDay Sponsorship of the a special event/reception

Banner rights & Exhibit Space at sponsored event.
Underwriting recognition in the Friends' Program.
Logo featured on EmancipationUSA.com website.
Full Page Ad in the Friends' Program Book

MARTIN LUTHER KING: \$10,000

Sponsorship of The Mildred Johnson Miss Juneteenth Pageant, Soulful Sunday Choir Fest or VIP Reception

Banner rights & Exhibit Space at sponsored event.
Underwriting recognition in the Friends' Program.
Logo featured on the EmancipationUSA.com website
Logo on festival/event ads and handouts
Full Page Ad in the Friends' Program Book.

"Founder's Tribute" Sponsorship (4 available): \$15,000 per Founder

In honor of this unique Park Founders: Jack Yates, Elias Dibble, Richard Brock & Richard Allen Brock

Exhibit space at the festival and at all FEP events. Major Founder Underwriter recognition in the Friends' Program and press releases. Logo and major underwriting sponsorship status featured on EmancipationUSA.com website, ads and media mentions. Logo / sponsorship recognition next to that Founder's bio and a Full Page Ad in the Friends' Program Book. Logo on festival handouts and banner rights w/ Microphone Opportunity at all festival events. Mention as a Major Founder Underwriter at media interviews.



Friends of Emancipation Park's

2017 JUNETEENTH PARADE APPLICATION

Commemorating 154 Years Since the Abolition of American Slavery

www.EMANCIPATIONUSA.COM | info@EmancipationUSA.com

Saturday, June 17, 2017 • 10 -11am

"Marching up Emancipation Avenue"

*The world's longest running Juneteenth freedom parade
From Texas Southern University to Emancipation Park*



The JUNETEENTH PARADE, founded in 1973, by Rev. C. Anderson Davis and the National Emancipation Association, is the longest continuously running parade honoring African American freedom in history. This is a people's parade, featuring anyone who wants to participate, walkers, strollers, wheelchairs, bikes will be joined by Floats, Western Wagons, Trail Riders & Marching Bands from Houston area high schools and colleges. This year's parade is hosted by the **Friends of Emancipation Park**.

THE 2017 PARADE ROUTE:

The parade will begin at the TSU' Health and Physical Education Building on the corner of 4400 Ennis and Wheeler St, Houston, TX 77004. Going west on Wheeler to Dowling; then north on Dowling to Emancipation Park's NE corner at Tuam. Total Distance: 1.1 mile.

PARADE LINE UP 9am ...PARADE TIME: 10-11am

For more parade info, contact us at info@emancipationusa.com

Participation in the parade:

- FREE:** Individuals and walking families, Parents with Strollers, Wheelchairs, Handicapped, Non-motorized Bikes & Tricycles, etc.
- Motorcycles/Horses: \$10 each,
- Walking Non-Profit Organizations and Clubs: \$25
- Cars, Vans and Trucks: \$50
- Corporate Sponsors and Floats: \$150



**VENDOR BOOTHS
ARE STILL AVAILABLE**

For prices & downloadable applications, visit
www.EmancipationUSA.com
Email: Vendors@juneteenthfest.com
or call **832-598-7469**



DESIGN DONATED BY WISEMANCOMPANY.COM

Count us in!

COMPANY OR ORGANIZATION NAME (if applicable): _____

PARADE PARTICIPATION:

- INDIVIDUAL: Walking, Non-motorized or handicapped: Free!
- Motorcycles: ___ @ \$10/ea \$ _____
- Non-Profits, Clubs, etc (Walking): ___ @ \$25..... \$ _____
- Cars Trucks and Vans: ___ @ \$50 \$ _____
- Corporate & Floats: ___ @ \$150 \$ _____

You may pay online or mail checks payable to

"Friends of Emancipation Park," P. O. Box 8113, Houston TX 77288

CONTACT'S NAME: _____ EMAIL: _____

ADDRESS: _____ CITY/STATE/ZIP: _____

PHONE: _____ CELL: _____ FAX: _____

By signing below, I / we expressly represent the parties implied here and herein release the City of Houston, the 2017 Juneteenth Emancipation Celebration Collective, their entities, managers, sponsors, volunteers, and/or assignees from all liability and agrees to hold them harmless from all claims including acts of God. Volunteers further warrant to obey all rules, regulations and laws of the event and the City of Houston. This is a family-oriented community event. Persons with obscene/explicit clothing, materials and offerings are asked not to apply. Friends of Emancipation Park reserves the right of refusal of service and/or expulsion from the event without recourse or refund.

Understood and Agreed: _____

Date ___/___/___

Name of Artist/Group: _____



Friends of Emancipation Park's

JUNETEENTH EMANCIPATION CELEBRATION

www.EmancipationUSA.com | info@emancipationusa.com

EMAIL A CELLPHOTO COPY OF THIS FILLED
OUT FORM TO... INFO@EMANCIPATIONUSA.COM

The Houston Sun & Emancipation Park present the Juneteenth Freedom Festival

The Lonal X Robinson Juneteenth Freedom All-Stars Talent Show Registration Form

For ages 5-17...FREE for all Houston Park District Youth.

All others: Registration: \$10 Individual;\$25. Group 10 or less; ...\$50 Group 11 or more.

Be sure to invite your family and friends to your Talent Show

Please complete, scan or take a cell photo and email it to info@emancipationusa.com by June 10, or turn it into your Parks and Recreation Center Director or Program Staff. Fun will be had by all. Prizes and certificates will be awarded. Make checks payable to Friends of Emancipation Park. Prizes Awarded. Winners perform on the JuneteenthFest Stage.

Please Print or Type...

Name _____ Number in Group _____
School/Church/Park _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____
Mobile _____ Fax _____
Name of Group _____
Age(s) of group members: _____

How long have you/your group been entertaining? _____

Your Act: ___ Individual ___ Group ___ Drama ___ Dance ___ Poetry ___ Drums ___ Skit ___ Instrumental ___ Singing

Name of your Act _____

Music used for your act _____

Authors, year _____ Original Work

Be creative and Enjoy! We are looking to award Excellence in Children!

Please sign and submit by June 10 to FEP; PO Box 8113, Houston, TX 77288-8041 with payment

Student _____

Parent(s) _____

Date _____

Date _____

Cut here and turn the top into staff and you and your parents keep the rules for review: Enjoy!

Competition Rules

1. Time limit per act is 7-minutes. Any act exceeding 7 minutes will be disqualified from the competition.
2. Profanity and sexual explicit acts or clothing are not allowed in this competition.
3. Each participant/group must supply their music.
4. Cultural appropriate material is encouraged. **Think Juneteenth, Freedom!**
5. A three-member community panel of judges will adjudicate the Acts
6. Judges will assess your talent on the following: Articulation, appropriateness, loudness, content of message, dramatization, and your overall ability to effectively present your message to the audience.

Name of Child:

Sex: ___Female ___Male

Age:



Friends of Emancipation Park's

JUNETEENTH EMANCIPATION CELEBRATION

www.EmancipationUSA.com | info@emancipationusa.com

EMAIL A CELLPHOTO COPY OF THIS FILLED OUT FORM TO...
INFO@EMANCIPATIONUSA.COM

The Houston Sun & Friends of Emancipation Park present

The Mildred Johnson Ms. Juneteenth Registration Form

FREE for Houston Park District Youth at Emancipation Park—Ages 5-17

Be sure to invite your family and friends to your Talent Show

Please complete, take a cell photo and email it to info@emancipationusa.com by May 15, 2017. Prizes and certificates will be awarded. Make checks payable to Friends of Emancipation Park. Prizes Awarded. Winners perform on the Juneteenth Stage.

Please Print or Type... **Registration: \$35 (Attendance Tickets: \$8)**

Child's Name _____ Parent/Guardian: _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Mobile _____ Fax _____

Emergency Contact: _____ Phone: _____

Relationship to the Child: _____

Child's Talent: ___Drama ___Dance ___Poetry ___Drums ___Skit ___Instrumental ___Singing

Will Music be a part of your act? ___Yes ___No If "Yes" Music will be provided on ___A CD ___a flash drive ___A IOS Device.

Be creative and Enjoy! We are looking to award Excellence in Children!

Please sign and submit by May 20 to FEP; PO Box 8113, Houston, TX 77288-8041 with payment

Student _____

Parent(s) _____

Date _____

Date _____

Cut here and turn the top into staff and you and your parents keep the rules for review: Enjoy!

Rules and More info:

1. Profanity and sexual explicit acts or clothing are not allowed in this competition.
2. Each participant/group must supply their music.
3. Cultural appropriate material is encouraged. **Think Juneteenth, Freedom!**
4. A three-member community panel of judges will adjudicate the Acts
5. Judges will assess your talent on the following: Articulation, appropriateness, loudness, content of message, dramatization, and your overall ability to effectively present your message to the audience.

Name of Contestant: _____



THE MILDRED JOHNSON MISS JUNETEENTH PAGEANT

EMAIL A CELLPHOTO COPY OF THIS FILLED
OUT FORM TO... PAGEANT@EMANCIPATIONUSA.COM

FRIENDS OF EMANCIPATION PARK
info@emancipationusa.com P. O. Box 8113, Houston, TX 77288

Information and Permission Form (Ages 5-19)

Please Print

Name _____

Date of Birth _____ Age _____

Address _____ City _____ Zip _____

Home Telephone _____ Cell _____

E-mail Address _____

School Attending _____

Church Attending _____

Most Admired Person _____

Reason _____

Do you have a Sponsor? __Yes __No. If "Yes" Who? _____

Parent/Guardian _____

Emergency Contact Person _____

STATEMENT: My child has my permission to participate in this year's Miss Juneteenth Pageant. I agree to abide by the rules of the pageant and will support my child in all events. By signing below, I herein release the City of Houston, the Friends of Emancipation Park, The Emancipation Park Conservancy, The Juneteenth Emancipation Celebration NPO Collective, their entities, managers, sponsors, volunteers, community Partners and/or assignees from all liability and agree to hold them harmless from all claims including acts of God. Volunteers further warrant to obey all rules, regulations and laws of the event and the City of Houston. This is a family-friendly community event. Persons with obscene/explicit clothing, materials and offerings are asked not to apply. Friends of Emancipation Park reserves the right of refusal of service and/or expulsion from the event without recourse.

Parent/ Guardian Signature _____

Date _____

Administrative Section.....

Registration Fee: \$35.00 (T-Shirts Included)..

Date Paid _____ Cash _____ Check No. _____ Amount _____

Received by: _____



Friends of Emancipation Park's

JUNETEENTH EMANCIPATION CELEBRATION

www.EmancipationUSA.com | info@emancipationusa.com

Volunteer Service and Donation Form

Friends of Emancipation Park is seeking volunteers and participants from Houston area companies and social organizations to help make this year's Juneteenth Celebration a success. To volunteer as a group or individual, feel free to fill out the form here, take cellphone of it and email it to info@emancipationusa.com. Companies, schools, non-profit organizations and Individual volunteers, (18 or older) please complete the below form, indicate your volunteer interests, skills and your available times to volunteer.

Thanks for your support of this worthy cause!

Organization/Company: _____ Phone: _____

Contact Name: _____ Title: _____

Address: _____ Fax: _____

City/St/Zip: _____ Email: _____

Additional Contact Person's Name, Phone# and Email: _____

I / We want to donate... _____ Valued at \$_____.

Make your check payable to: [Friends of Emancipation Park](#) P. O. Box 8113, Houston TX 77288

I / We want to help with...

- The Juneteenth Parade:
- The Miss Juneteenth Pageant:
- The Beauty and the Beast Juneteenth Tea:
- The Juneteenth Event(s) listed below. ... *Specify events under "Other":*
- The Freedom Festival in Emancipation Park.Area of interest:
- Other:

By signing below, I / we expressly represent the parties implied here and herein release the City of Houston, the 2017 Juneteenth Emancipation Celebration Collective, their entities, managers, sponsors, volunteers, and/or assignees from all liability and agrees to hold them harmless from all claims including acts of God. Volunteers further warrant to obey all rules, regulations and laws of the event and the City of Houston. This is a family-oriented community event. Persons with obscene/explicit clothing, materials and offerings are asked not to apply. Friends of Emancipation Park reserves the right of refusal of service and/or expulsion from the event without recourse.

Understood and Agreed: _____ Date ____/____/____